Africa Is Not A Country

Overview: In this lesson, students identify and dispel myths, stereotypes and "the single story" about Africa by creating an Animoto Public Service Announcement (PSA) video.

All Student Materials for this lesson are located here:
http://africaintheclassroom2016.weebly.com/africa-is-not-a-country.html

Together In Class

Your teacher will provide an introduction to this lesson including videos, an article and discussion. You will also review the Student Instructions, including the video rubric, the Myth/Reality/Illustration handout and the Animoto Public Service Announcement (PSA) Storyboard.

On Your Own
You may be working Individually, with a partner or in a small group at your teacher's discretion.

1. Using your headphones or earbuds, thoroughly peruse All of the videos and links found under Student Materials on the Weebly.

2. Create an extensive, detailed list of myths and stereotypes about Africa based on these materials and list these ideas on your Myth/Reality/Illustration handout. All students will be required to have AT LEAST 10 myths and realities identified. You may not end up using all of these in your video. You will be able to pick and choose your favorites or the most compelling.

3. Individually or together with your partner or small group, complete the Myth/Reality/Illustration handout by researching and identifying realities and illustrations (images) that could be used in your Animoto Public Service Announcement (PSA) video. Your ideas will evolve as you broaden and deepen your research. Revising and editing is good! In order to earn an Exemplary score, you will need to include at least one unique myth or stereotype not identified by other groups.

4. When your Myth/Reality/Illustration handout is finished, have your teacher approve it before proceeding.

5. Together with your group, complete the Animoto Public Service Announcement (PSA) video Storyboard. Your video should include at least 5 myths/realities and 15 frames. You must identify the exact URL of each image that you plan on using in your video. Use a URL shortener such as Goo or TinyURL to shorten the URLs before adding them to your Storyboard.

   https://goo.gl/
   http://tinyurl.com/

6. Before you begin your Animoto video, your teacher will provide you with detailed Animoto account instructions.

7. Review the basic process of creating an Animoto video by reading these instructions:
   https://animoto.com/blog/news/creating-your-first-animoto-video/

   These instructions are also linked at the bottom of the Africa Is Not A Country Weebly page.

8. Create your Animoto video. Remember your video must include at least 5 myths/realities and 15 frames.

   Note: Only one person in a group can be logged in to Animoto at a time. Those who are not actually working in Animoto should be locating images, planning out text, suggesting ideas for style, music, order of slides, etc.

9. When your Animoto video is finished, submit the link to the video to your teacher.

Animoto Public Service Announcement (PSA) Rubric

	Exemplary	Proficient	Needs Improvement
Time Management	All class time used well. Always focused and on-task.	Class time used well. Usually focused and on-task.	Class time not used well. Often unfocused and off-task.
Content	Animoto video accurately and insightfully identifies 5 or more myths and realities about Africa. Includes 15 or more frames. Includes at least 1 myth that was not identified by other groups.	Animoto video accurately identifies 5 or more myths and realities about Africa. Includes 15 or more frames.	Animoto video does not accurately identify 5 or more myths and realities about Africa. Does not include 15 or more frames.
Images	All images are powerful, relevant to the subject matter, sequenced in an attention holding way and identified on Storyboard with shortened URL.	Most images are powerful, relevant to the subject matter, sequenced in an attention holding way and identified on Storyboard with shortened URL.	Images are not powerful, not relevant to the subject matter, not sequenced in an attention holding way and/or not identified on Storyboard with shortened URL.
Music/Soundtrack	The music/soundtrack greatly enhances the overall content of the video.	The music/soundtrack enhances the overall content of the video.	The music/soundtrack detracts from the overall content of the video.
Professionalism	No errors in grammar or spelling.	A few minor errors in grammar and spelling.	Several errors in grammar and spelling.
TOTAL			